



2020 MODEL YEAR
RAM 3500 LARAMIE LONGHORN
CREW CAB 4X4 LONG BOX

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$61,200

RAM 3500 LONGHORN CREW CAB 4X4
Exterior Color: Bright White Clear-Coat Exterior Paint
Interior Color: Black / Cattle Tan Interior Colors
Interior: Premium Leather Bucket Seats
Engine: 6.7L I6 Cummins HO Turbo Diesel Engine
Transmission: AISIN 6-Speed Automatic Transmission
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES
 Advanced Multistage Front Air Bags
 Supplemental Front Seat Side Air Bags
 Supplemental Side-Curtain Front and Rear Air Bags
 ParkSense® Front and Rear Park-Assist System
 ParkView® Rear Back-Up Camera
 3.73 Axle Ratio
 Electronic Shift-On-The-Fly Transfer Case
 Hill Start Assist
 Electronic Stability Control
 Traction Control
 Trailer Sway Damping
 Dampened Tailgate
 Remote Tailgate-Release
 Sentry Key® Theft Deterrent System
 Push-Button Start
 Remote Proximity Keyless Entry
 Remote-Start System
 Selectable Tire-Fill Alert

INTERIOR FEATURES
 Uconnect® 4C NAV with 8.4-Inch Display
 Apple CarPlay®
 Google Android Auto™
 9-Alpine Speakers plus Subwoofer
 Media Hub-2 USB, Full Function, Auxiliary Input
 A/C Auto Temperature Control w/Dual-Zone Control
 Wood / Leather Wrapped Steering Wheel
 Heated Steering Wheel
 Heated Front Seats
 Ventilated Front Seats
 8-Way Power Adjustable Driver Seat
 8-Way Power Adjustable Front Passenger Seat
 4-Way Front Headrests
 2nd-Row Heated Seats
 2nd-Row In-Floor Storage Bins
 Radio, Driver's Seat / Mirrors / Pedals Memory
 SiriusXM® with 1-Year Radio Sub Call 800-643-2112
 5-Year SiriusXM® Traffic™ Service
 5-Year SiriusXM® Travel Link Service
 SiriusXM Guardian™ Connected Services w/1-Yr Trial

EXTERIOR FEATURES
 18-Inch x 8.0-Inch Aluminum Wheels
 LT275/70R18E BSW All-Season Tires
 32-Gallon Fuel Tank
 Bi-Function LED Projector Headlamps
 LED Tail Lamps
 LED Bed Lighting

Spray-In Bedliner by Mopar®
 Locking Tailgate
 Power-Heated Folding Memory Mirrors
OPTIONAL EQUIPMENT (May Replace Standard Equipment)
Customer Preferred Package 21K
 Towing Technology Group \$995
 Center Stop Lamp with Cargo View Camera
 Surround-View Camera System
 Trailer Reverse Guidance
 Protection Group \$95
 Transfer Case Skid-Plate Shield
 5th Wheel / Gooseneck Towing Prep Group \$495
 Longhorn Level 1 Equipment Group \$3,695
 17-Speaker Harman Kardon® Premium Sound
 Uconnect® 12.0 with Navigation
 Power Deployable Running Boards
 Ramcharger Wireless Charging Pad
 SiriusXM® with 360L
 Blind-Spot w/Tag Trailer & Cross-Path Detection
 4.10 Axle Ratio \$145
 6.7L I6 Cummins HO Turbo Diesel Engine \$11,995
 220-Amp Alternator
 50-Gallon Fuel Tank \$295
 Automatic Level-Rear Air Suspension \$1,705
 Dual Rear Wheels \$1,495
 17-Inch Steel Spare Wheel
 17-Inch x 6.0-Inch Premium Aluminum Wheels
 Box and Rear Fender Clearance Lamps
 LT235/80R17E BSW All-Season Tires

Destination Charge \$1,695

TOTAL PRICE: * \$83,810

WARRANTY COVERAGE
 5-year or 100,000-mile Powertrain Limited Warranty
 3-year or 36,000-mile Basic Limited Warranty.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: SALTILLO, MEXICO S.L. SHIP TO: SOLD TO:
 VIN: 3C6-3RRKL7LG-293384 L4-VON: 5236 1013



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
 or call 1-866-RAMINFO

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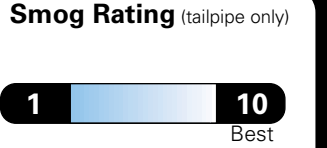
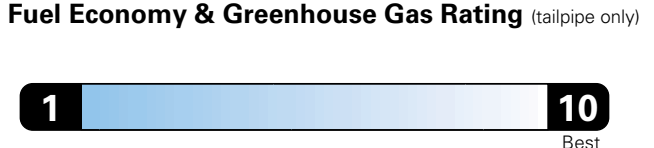
EPA DOT Fuel Economy and Environment

Fuel Economy
N/A
 combined city/hwy city highway
N/A gallons per 100 miles

Heavy duty vehicle, no label required.

You spend N/A in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost N/A



fueleconomy.gov
 Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS
 This vehicle has not been rated by the government for overall vehicle score, frontal crash, side crash, or rollover risk.
 Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

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